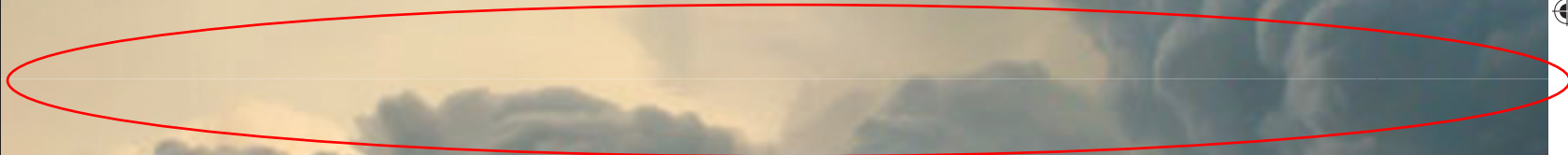




Stronger than ever, no matter what the weather.

Introducing WeatherXL™, a next-generation
SMP that stands up to the harshest elements
while preserving brilliant color and gloss.



valspar
if it matters, we're on it.®

It's been a great ten-year run for WeatherX™, a first-choice finish for pre-treated substrates like HDG, Galvalume® and aluminum exterior applications.

After extensive work at the Valspar labs, we're proud to announce an innovative reformulation that enhances this rock-solid superstar, making it even easier to apply and more weather resistant than ever before.



Colors You've Come to Expect

WeatherXL™ coatings are available in a wide palette of colors, from bright white to jet black. Many colors are available in Solar Reflective (SR) formulations to meet Energy Star® and LEED qualifications.

Green is our favorite color

Our legacy is defined by sustainability, and we want to leave a healthier planet for future generations. Valspar is an active participant in several important green initiatives, and we are proud that our products measure up to the high environmental standards set by these organizations:

- ✔ **CRRC** (Cool Roof Ratings Council): Valspar has over 250 products listed on the CRRC rated product directory
- ✔ **LEED** (Leadership in Energy and Environmental Design): Metal building components painted with Valspar coating can contribute to achieving LEED points, especially in the Sustainable Sites, Energy and Atmosphere and Materials and Resources areas
- ✔ **Energy Star**: Valspar has hundreds of products listed on the Energy Star qualified products list



Standing Strong, Staying Beautiful

This new formulation is a game-changer for an industry that continues to seek reliable ways to resist the toughest exterior and installation conditions¹. With WeatherXL™, you can rely on proven durability for even greater environmental extremes.

¹QUVA accelerated cabinet testing at 2,000 hours.

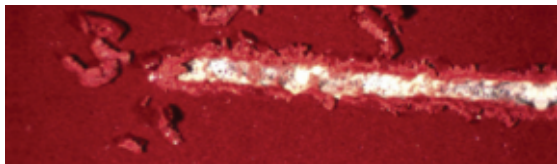
Exceptional gloss and stronger color retention — Best resistance yet to chalking and fading



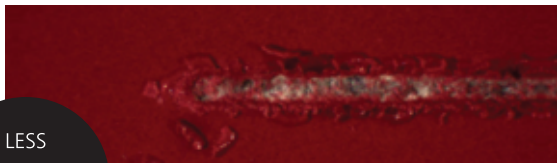
Accelerated weathering tests prove WeatherXL's superior gloss retention

Microscratch Test

Weather X™: After failure



Weather XL™: After failure



LESS
IRREVERSIBLE
DAMAGE

Tested and proven

- In a Mechanical Abrasion Test, Valspar scientists put a metal coated test panel on an abrasion machine and ran it 500 cycles. Result: WeatherXL™ demonstrated significantly less wear.
- Enhanced scratch resistance in even the harshest conditions. In a Microscratch Test, Valspar scientists used a diamond stylus to scratch the coating. Result: WeatherXL™ demonstrated better scratch resistance.
- First class resistance to transit abrasion and installation marring.

Testimonials

“The surface seems smoother, less rough than other SMPs.”

- COATER TRIAL #1

“New WeatherXL™ is much harder than the existing product.”

-COATER TRIALS #1 AND #2



Put Us to Work

We're ready to get to work on your next project, because we know that WeatherXL™ will perform beautifully in any number of settings, including:

- Commercial and residential metal roofing
- Agricultural and industrial metal building components
- Metal wall panels
- Pre-engineered metal building systems



Standing by You

As with all our products, WeatherXL™ is backed by Valspar's unequalled service and technical support:

- Unmatched lead times
- Highly responsive customer service
- The best technical support in the industry

valspar
if it matters, we're on it.®

Valspar Coil and Extrusion Coating Division
888-306-2645
coilhelp@valspar.com
valsparcoilextrusion.com/weatherxl

